

NOTIFICATION TO WINNER IN THE UNIPECO 1967 PEN & PENCIL SWEEPSTAKES

It gives me particular pleasure to write this letter...
because YOU ARE A WINNER in the UNIPECO Sweepstakes.

What have you won? It might be...

The fabulous Mediterranean Holiday for two, to Greece, Italy, France and Spain...OR a Red Hot 1967 "Cougar" - Mercury's truly elegant sports car...OR an RCA Complete Home Entertainment Center, with 25" color television, stereo AM/FM radio and phonograph...OR a 19" RCA Portable Color TV Set...OR any one of the 1,500 major executive prizes!

And if you haven't won a major prize, then you have definitely won a Deluxe leather-tone vinyl Executive Secretary.

Here's all you do to find out how lucky you are!

1. Check the yes or no box of your prize-winners claim certificate.
2. Mail the certificate immediately to prize headquarters.

You're guaranteed to win a prize in the 1967 UNIPECO Sweepstakes... whether or not you place an order!

By your checking the "YES" box in your prize winners claim certificate, you are indicating your preference for style and quantity of an elegant new 1967 model UNIPECO pen or pencil...you can choose any of the excitingly new and different pens or pencils.

UNIPECO pens and pencils are perfect for every business and personal need...they make outstanding gifts, advertising and sales tools, account openers and good will tokens.

UNIPECO's proven reliability and quality is your guarantee of a solid performing pen and pencil.

Sincerely,



Union Pen & Pencil Corp.

Which prize have you won in the Unipeco Lucky Pen & Pencil Sweepstakes?

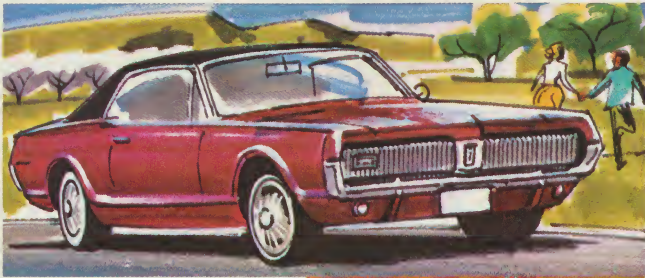


UNION PEN & PENCIL CORP. MOUNT VERNON, NEW YORK

Everyone is a winner in the Unipeco Sweepstakes

FABULOUS EXECUTIVE PRIZES

which prize have you won...



FOUR
SECOND
PRIZES



FIFTY
FOURTH
PRIZES

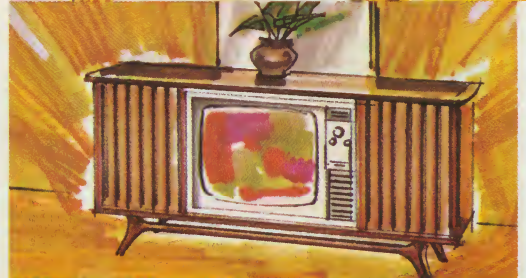
FIVE
HUNDRED
SIXTH
PRIZES



GRAND
PRIZE



FIVE
THIRD
PRIZES



TWO
HUNDRED
FIFTH
PRIZES



SEVEN
HUNDRED-
FIFTY
SEVENTH
PRIZES



GRAND PRIZE: 21 Day Mediterranean Holiday for two, visiting Greece, Italy, France and Spain. Includes transportation, hotels, transfers, sightseeing, meals, taxes and gratuities, plus a camera kit, luggage and \$250.00 for incidentals. **FOUR SECOND PRIZES:** "Red Hot '67 Cougars"—Mercury's new, truly elegant sports car. **FIVE THIRD PRIZES:** RCA Home Entertainment Unit, big 25" color television, stereo phono-graph, AM/FM radio and record storage cabinet, in a beautifully handcrafted furniture piece. **FIFTY FOURTH PRIZES:** RCA Portable 19" Color Television. **TWO HUNDRED FIFTH PRIZES:** International time zone executive clocks—a prestige addition to any home or office. **FIVE HUNDRED SIXTH PRIZES:** Execu-tive G.E. all transistor portable tape recorder—perfect for home or office. **SEVEN HUNDRED-FIFTY SEVENTH PRIZES:** Swiss jeweled calendar watches created by Benrus.

EVERYONE WHO ENTERS
IS A GUARANTEED WINNER
IN THE UNIPECO
SWEEPSTAKES



**DELUXE LEATHER-TONE VINYL
EXECUTIVE SECRETARY**
Complete with retractable ball pen,
memo pad, comb, nail file and
special hidden pocket for
spare keys...
**GOES TO EVERYONE WHO
HAS NOT WON ANY OF THE
OTHER PRIZES...**

NO PURCHASE REQUIRED Winning numbers have been selected at random by computer. Sweepstakes supervised by Robert Scott Associates, an independent promotion firm. Winners will receive notification by letter. Prizes claimed will be awarded promptly. Sweepstakes expires July 15, 1967. In the event of a change in model or availability of prizes, a comparable substitution will be made. No purchase is required. Not valid in states where prohibited or taxed by law. Any taxes on prizes must be paid by winners. Employees of UNIPECO, the promotion firm and their families, are not eligible for participation in this sweepstakes.



UNION PEN & PENCIL CORP. MOUNT VERNON, NEW YORK

*Writing elegance...
incomparable
quality &
design*



VANGUARD — Style SQ-3

Modern space-age styling, highlights the square angled top and gleaming polished brass barrel... Precision-engineered for balanced writing and lasting performance... Push button instant release action... This handsome pen is today's outstanding business gift... The pen with the space-age, forward moving image.

1000	... 33¢ each
500	... 35¢ each
250	... 37¢ each
150	... 39¢ each
100	... 42¢ each

GUARDSMAN — Style M-11

The sleek good looks of the luxurious Guardsman, compliments its superb performance. The handsome design incorporates a jumbo push-button retractor... The sculptured polished chrome barrel with goldtone accents, provides man sized comfort for real writing ease... A precision pen and most distinctive gift.

1000	... 31¢ each
500	... 33¢ each
250	... 35¢ each
100	... 41¢ each

Unipenco's new and exciting 1967 models

A rainbow of lasting performance & durability



TRYLON — Style TR-2

Styled with a challenge... Designed with an excitingly different grip-shaped triangular barrel, precision molded to fit the hand. Won't roll when you drop it, or bulge in your pocket... Provides two sided ad space... Your entire message can be read at a glance. Available in red, blue, green, burgundy, white, yellow, or assorted colors.

1000	... 19¢ each
500	... 24¢ each
250	... 26¢ each
150	... 29¢ each

*Guaranteed by continuing
preference &
reliability*



WOOD PENCIL

The finest of wood pencils...Your choice of color pencil, color printing and grade of lead...All at low factory prices...Your imprint is included...Deduct 5% if ordered without imprinting.

2000 pencils . . . 3¢ each
1000 pencils . . . 4¢ each
500 pencils . . . 5¢ each

BALL PENCIL — Style PM-1

This ink pencil combines the advantages of a wood barrel and ball point, with generous lasting ink supply.

FIBRE-TIP MARKING PEN — Style U-7

This proven fibre-tipped marking pen, writes on anything, anywhere, with lines as fine or thick as you desire...Sold at retail for 50¢ each.

FIBRE-POINT MARKING PEN — Style U-8

For all general writing needs... Stays fresher...writes longer!

Items PM-1, U-7, U-8, available in selection of colors: Blue, red, green, repro-black. Your choice only \$3.95 per dozen — minimum order five dozen. Up to five lines of your copy imprinted... Only 75¢ per dozen additional...

*Unparalleled beauty,
styling &
distinction*



LANCER — Style LA-3

This handsome continental design, highlights a streamlined metal cap and a deluxe plastic barrel with advanced styling. Unconditionally guaranteed...Barrels available in black, blue, red, or green.

CUTLASS — Style TN-2

Ultra slim, denoting a sleek stylish silhouette with the weight and balance of a deluxe writing instrument. Engraved brass cap and matching nose point accents a tapered plastic barrel. Barrels available in blue, red, black, or green. Also available in regular thickness; if so desired, specify Style #GS-1.

GOLDEN SCRIBE — Style M-15

Polished and lacquered brass, blend with the distinctive diamond pattern on the cap to accent the luxurious finish of this deluxe all metal pen.

IMPERIAL — Style M-80

All metal luxury in this gold and silver color pen with amazing new floating tip action...Smartly angled metal cap with contrasting barrel of polished chrome...Set off by the amazing new floating action tip...Exceptionally fine looking for the best writing ever.

MEDALLION — Style BP-333

Popular slim styling, accents this pen of carefully finished, luxurious engraved brass. Also available in regular thickness; if so desired, specify Style #BP-111.

Your choice—

	1000	500	300	150	100	
LA-3	16¢	17¢	18¢	19¢		each
TN-2	21¢	23¢	26¢	29¢		each
M-15	27¢	29¢	31¢		36¢	each
M-80	27¢	29¢	31¢		36¢	each
BP-333	27¢	29¢	31¢		36¢	each

On all pens pictured, prices are f.o.b. factory and include individual imprinting and cellophane wrapping, except where otherwise specified.

Refills are standard—fit all pens.

Select fine or medium points...Choice of ink—blue, red, black, or green...Only 13¢ each (50 or more).

NOTE: Black medium refills, are recommended for use with reproducing machines.

UNIPECO — PROVEN RELIABILITY SINCE 1904

UNION PEN & PENCIL CORP.
60 Macquesten Parkway South
Mount Vernon, New York 10550



PRIZEWINNER'S CLAIM CERTIFICATE

WHICH PRIZE HAVE YOU WON...

NO PURCHASES REQUIRED. HERE'S HOW TO CLAIM YOUR PRIZE:

- 1—Check the YES or No box . . . By checking YES, you also indicate your preference for style and quantity of your elegant 1967 model UNIPECO pen or pencil.
- 2—Mail your Prize Winners Certificate today.

YOUR LUCKY # IS

— 0413396